



**2017 UPTOWN ARTS STROLL POSTER CONTEST
CALL FOR SUBMISSIONS IN
WASHINGTON HEIGHTS-INWOOD & WEST HARLEM**

Artists are asked to include these elements in their submissions:

- Elements of uptown's diversity, inclusiveness, and dynamic arts & cultural scene
- Include "2017 Uptown Arts Stroll" in your artwork

ELIGIBILITY

- Artist must be a West Harlem, Washington Heights-Inwood resident (West 135th to West 220th Street)
- Artist may submit one (1) image for consideration

SUBMISSION REQUIREMENTS

- High-resolution (300 dpi with 2,440 pixels or greater) JPG (more than 3-4mb), EPS or TIFF file
- Image must be large enough to format to 11 x 17 in. poster size
- Submit the image without the artist's name on it. Include in the body of the email:
- Artist's full name (first and last)
- Artist's brief bio or artist statement (maximum one-page)
- Address
- Phone number
- Media
- Entry must be received by email to artstroll@nomaanyc.org by **Friday, February 24, 2017**

FINALIST & WINNER SELECTION

A panel of distinguished judges from the local arts community will select the winning poster. Consideration is given to eye-catching original and unpublished images that reflect the elements identified above.

SELECTED WINNER AGREES THAT

- The winning poster image may be used in any way to promote the 2017 Uptown Arts Stroll in Washington Heights-Inwood and West Harlem. NoMAA will work with you to include additional text in the Uptown Arts Stroll poster such as dates, contact information, sponsors, etc.
- Allow image to be used in all publications with the following dimensions:
- Poster: 11 x 17 in., Brochure: 6 x 10³/₄ in., Postcard: 5¹/₂ x 8¹/₂ in.
- Other marketing and promotional materials
- Allow for full color and B&W reproduction

GRAND PRIZE WINNER RECEIVES:

- \$750 honorarium.
- Exclusive graphic representation throughout the 2017 Uptown Arts Stroll

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www.nomaanyc.org